Accomplishments

• Identified Priorities for Year 1
• Completed Assessment Plan
• Formed Working Groups
• Developed Support Infrastructure for Working Groups
• Drafted Communications Plan
Priorities Year One

Total Strategies: 34
Priorities for Year One: 15 (44%)
• Inclusive Thriving Community: 3 (out of 8)
• Engage All Students: 2 (out of 7)
• Holistic Student Support Services: 3 (out of 8)
• Organizational Excellence: 7 (out of 11)
Assessment Plan

• Defined yearly success measure for each strategy
• Created Assessment Plan Document
Working Group Status

**INCLUSIVE THRIVING COMMUNITY**

**Goal Lead/Co-Lead:**
Dr. Creston Lynch
Lisa Snyder

**Strategy Leads:**
Brandi Blake
Cordelia Bristol
Crystal Davidson
Khaseem Davis
Dr. Julie Choe-Kim
Dr. Amber Holton-Thomas
Dr. Creston Lynch
Lisa Snyder
Hamal Strayhorn

**ENGAGE ALL STUDENTS**

**Goal Lead/Co-Lead:**
Juliet Blank-Godlove
LuLu Géza Kelemen

**Strategy Leads:**
David Corwin
Aysha Puhl
Melissa Thierry

**HOLISTIC STUDENT SUPPORT SERVICES**

**Goal Lead/Co-Lead:**
Dr. Rachel Wernicke
Naomi Martinez-Jones

**Strategy Leads:**
Saskia Campbell

**ORGANIZATIONAL EXCELLENCE**

**Goal Lead/Co-Lead:**
Lewis Forrest
Birgit Debeerst

**Strategy Leads:**
Allison Castro
Rick Gray
Meeghan Milette
Dr. Eunkyoung Park
Dr. Lori Cohen Scher
Atossa Shafaei
Amy Snyder
Kirk Vandebrooke

* Strategy Leads = They lead a strategy working group/project team

**Saskia Campbell will lead a working group that will conduct analysis for 3 strategies. Once that work is completed, additional working groups will be formed.*
Support for Working Groups

• Created a single **MS Teams** for Strategic Plan (SP) Steering Committee and Strategy Leads to enhance communication, collaboration and file sharing

• Built **infrastructure** to support working groups
  • SP Steering Committee
  • Project Management Support (UL PPM)
  • Assessment Support (ULA)

• Developed **project management tools** (e.g. Project life cycle workflow, project scope and effort document, project planning template, communications plan)
Communications Plan

• **Internal:**
  • Bi-weekly status updates for Steering Committee and Cabinet
  • Quarterly reporting for strategy and goal areas
  • Annual reporting

• **External:**
  • Quarterly Quill
  • Provost’s Newsletter
  • Dashboard
  • Unit leader updates
  • Ongoing division-wide involvement
Recruitment

• Engage All Students
  • General interest
  • Gateways for engagement
  • Student Leadership Philosophy

• Holistic Support Services
  • Compliance, accreditation and industry standards
  • Emotional well-being

Contact Lori Scher at lcohen@gmu.edu by 2/26 speaking to interest.
Questions?