

UL Strategic Plan Implementation

Status Update

February 17, 2021

Accomplishments

- Identified Priorities for Year 1
- Completed Assessment Plan
- Formed Working Groups
- Developed Support Infrastructure for Working Groups
- Drafted Communications Plan

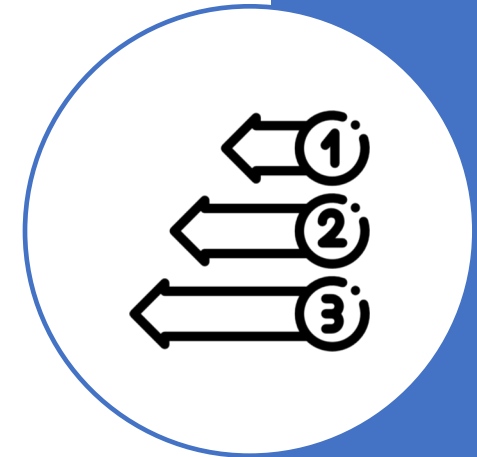


Priorities Year One

Total Strategies: 34

Priorities for Year One: 15 (44%)

- Inclusive Thriving Community: 3 (out of 8)
- Engage All Students: 2 (out of 7)
- Holistic Student Support Services: 3 (out of 8)
- Organizational Excellence: 7 (out of 11)



Assessment Plan

- Defined yearly success measure for each strategy
- Created Assessment Plan Document



Working Group Status

INCLUSIVE THRIVING COMMUNITY

Goal Lead/Co-Lead:

Dr. Creston Lynch
Lisa Snyder

Strategy Leads:

Brandi Blake
Cordelia Bristol
Crystal Davidson
Khaseem Davis
Dr. Julie Choe-Kim
Dr. Amber Holton-Thomas
Dr. Creston Lynch
Lisa Snyder
Hamal Strayhorn

ENGAGE ALL STUDENTS

Goal Lead/Co-Lead:

Juliet Blank-Godlove
LuLu Géza Kelemen

Strategy Leads:

David Corwin
Aysha Puhl
Melissa Thierry

HOLISTIC STUDENT SUPPORT SERVICES

Goal Lead/Co-Lead:

Dr. Rachel Wernicke
Naomi Martinez-Jones

Strategy Leads:

Saskia Campbell

ORGANIZATIONAL EXCELLENCE

Goal Lead/Co-Lead:

Lewis Forrest
Birgit Debeerst

Strategy Leads:

Allison Castro
Rick Gray
Meeghan Milette
Dr. Eunkyong Park
Dr. Lori Cohen Scher
Atossa Shafaie
Amy Snyder
Kirk Vandebrooke

* Strategy Leads = They lead a strategy working group/project team

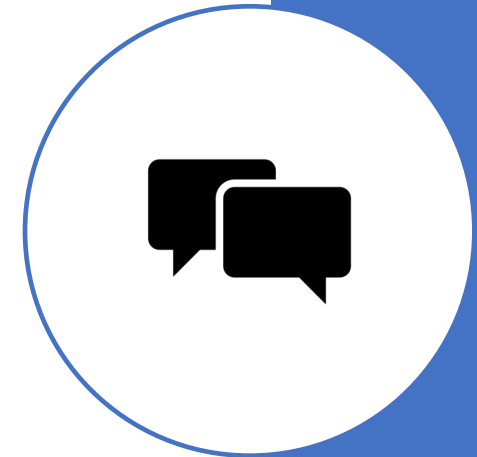
**Saskia Campbell will lead a working group that will conduct analysis for 3 strategies. Once that work is completed, additional working groups will be formed.

Support for Working Groups

- Created a single **MS Teams** for Strategic Plan (SP) Steering Committee and Strategy Leads to enhance communication, collaboration and file sharing
- Built **infrastructure** to support working groups
 - SP Steering Committee
 - Project Management Support (UL PPM)
 - Assessment Support (ULA)
- Developed **project management tools** (e.g. Project life cycle workflow, project scope and effort document, project planning template, communications plan)

Communications Plan

- **Internal:**
 - Bi-weekly status updates for Steering Committee and Cabinet
 - Quarterly reporting for strategy and goal areas
 - Annual reporting
- **External:**
 - Quarterly Quill
 - Provost's Newsletter
 - Dashboard
 - Unit leader updates
 - Ongoing division-wide involvement



Recruitment

- **Engage All Students**
 - General interest
 - Gateways for engagement
 - Student Leadership Philosophy
- **Holistic Support Services**
 - Compliance, accreditation and industry standards
 - Emotional well-being



Contact Lori Scher at lcohen@gmu.edu by 2/26 speaking to interest.

Questions?